



# PRUNEYARD

*Together.*



the econic company®



# LIVING IT UP IN CAMPBELL

The Pruneyard is the premier shopping center in the area with its unsurpassed demographics and accessibility. There is an extremely dense built-in customer base with approximately 243,000 people within 3 miles of the property. Trader Joes, Pruneyard Cinemas, Sports Basement and Marshalls anchor the project catering to a daily needs repeat customer base. The best-in-class shops, tenants, and restaurants make the Pruneyard one of the top destinations for tenants coming into the market. The proximity to freeways and at the major intersection of Bascom Avenue and Campbell Avenue make it an easy destination to access. The three points of access off of both Bascom Avenue and Campbell Avenue as well as a rear point entrance directly off of Hamilton Avenue make ingress and egress hassle-free. Come join the mix, you won't be disappointed!



# AWAITS

# WHAT'S HAPPENING AT THE PRUNEYARD

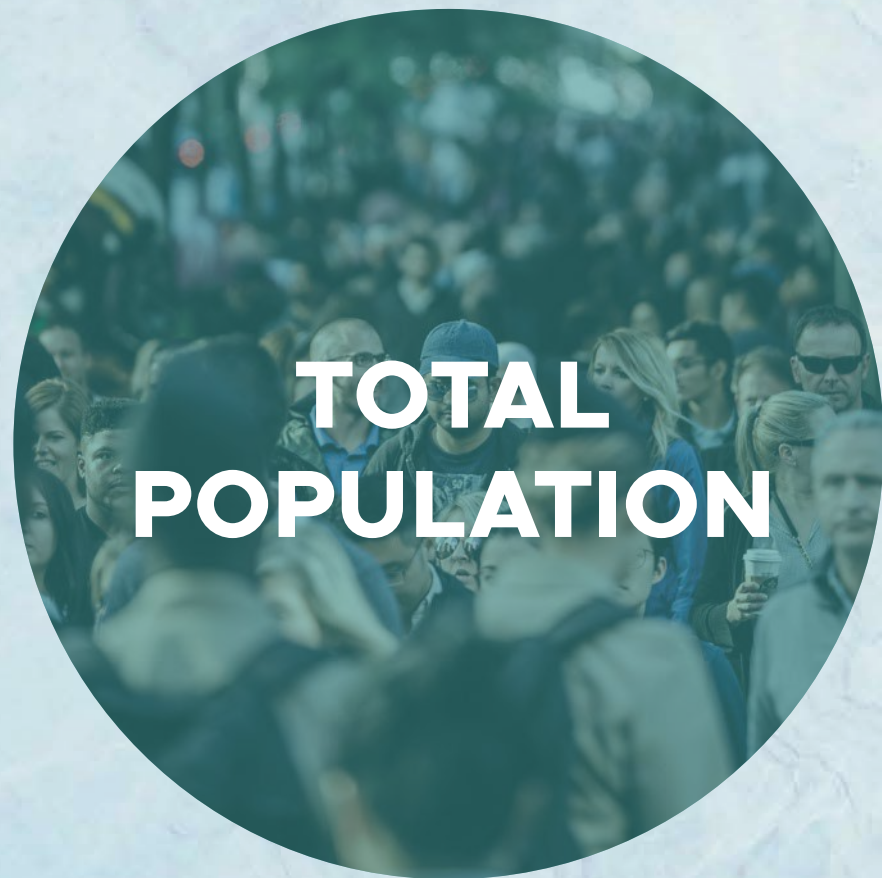
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The Pruneyard recently underwent a major renovation, completed in December 2017. The goal is to become the premier destination in The West Valley — offering daily needs shopping paired with destination retail, casual dining and entertainment in a beautiful and relaxed atmosphere.

The project was undertaken by Ellis Partners, the team that successfully renovated Town & Country Village in Palo Alto. The abundant common areas at The Pruneyard are the canvas for great outdoor dining opportunities, adult hangouts and children play areas.

Since the renovation, the tenant mix underwent a full upgrade to now include a barber shop, a bookstore and some of the best restaurants within their fields.





## TOTAL POPULATION

1 MILE: 22,769  
2 MILES: 103,822  
3 MILES: 236,689



## AVERAGE HOUSEHOLD INCOME

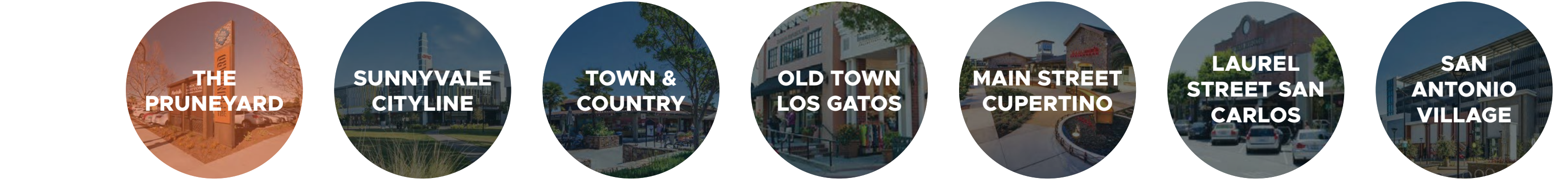
1 MILE: \$187,197  
2 MILES: \$190,606  
3 MILES: \$201,137



## TOTAL HOUSEHOLDS

1 MILE: 9,837  
2 MILES: 40,665  
3 MILES: 90,085

# DEMOGRAPHICS



5 MILES

|                 |         |         |         |         |         |         |         |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| POPULATION      | 580,032 | 472,097 | 292,241 | 175,064 | 530,354 | 290,982 | 300,159 |
| HOUSEHOLDS      | 214,854 | 178,021 | 101,392 | 63,789  | 195,757 | 105,534 | 111,119 |
| AVERAGE HH SIZE | 2.63    | 2.63    | 2.73    | 2.72    | 2.67    | 2.71    | 2.57    |
| MEDIAN AGE      | 38.9    | 37.2    | 36.4    | 43.4    | 38.3    | 39.8    | 36.8    |

|                 |         |         |         |         |         |         |         |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| EDUCATION (25+) | 413,338 | 343,545 | 204,455 | 124,881 | 381,986 | 209,761 | 213,787 |
| % HIGH SCHOOL   | 11.8%   | 7.6%    | 9.1%    | 8.5%    | 8.7%    | 10.6%   | 5.8%    |
| % BACHELORS     | 32.3%   | 31.7%   | 27.8%   | 35.8%   | 32.6%   | 32.3%   | 30.0%   |

|                   |           |           |           |           |           |           |           |
|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| AVERAGE HHI       | \$202,662 | \$243,633 | \$227,898 | \$246,987 | \$232,060 | \$231,104 | \$251,864 |
| MEDIUM HHI        | \$150,646 | \$189,329 | \$168,750 | \$194,631 | \$175,664 | \$171,675 | \$200,001 |
| PER CAPITA INCOME | \$75,114  | \$91,830  | \$79,425  | \$89,936  | \$85,661  | \$83,784  | \$93,528  |

|                           |         |         |         |        |         |         |         |
|---------------------------|---------|---------|---------|--------|---------|---------|---------|
| OCCUPATION CLASSIFICATION | 319,275 | 267,046 | 154,893 | 92,513 | 292,752 | 158,294 | 163,388 |
| % WHITE COLLAR            | 75.9%   | 84.2%   | 77.5%   | 82.5%  | 81.7%   | 78.3%   | 85.9%   |
| % BLUE COLLAR             | 10.7%   | 7.0%    | 9.5%    | 7.9%   | 8.1%    | 10.0%   | 5.7%    |
| % SERVICE & FARMING       | 13.6%   | 8.9%    | 13.3%   | 9.7%   | 10.3%   | 11.9%   | 8.6%    |

|                          |         |         |         |        |         |         |         |
|--------------------------|---------|---------|---------|--------|---------|---------|---------|
| % OWNER OCCUPIED HOUSING | 45.4%   | 41.3%   | 42.2%   | 61.3%  | 43.5%   | 52.8%   | 42.8%   |
| HHI BY RANGE             | 214,854 | 178,021 | 101,392 | 63,789 | 195,757 | 105,534 | 111,119 |





**DAILY NEEDS  
AND DESTINATION  
RETAIL**



**EXERCISE AND  
ENTERTAINMENT**



**RESTAURANTS AND  
COFFEE SHOPS**

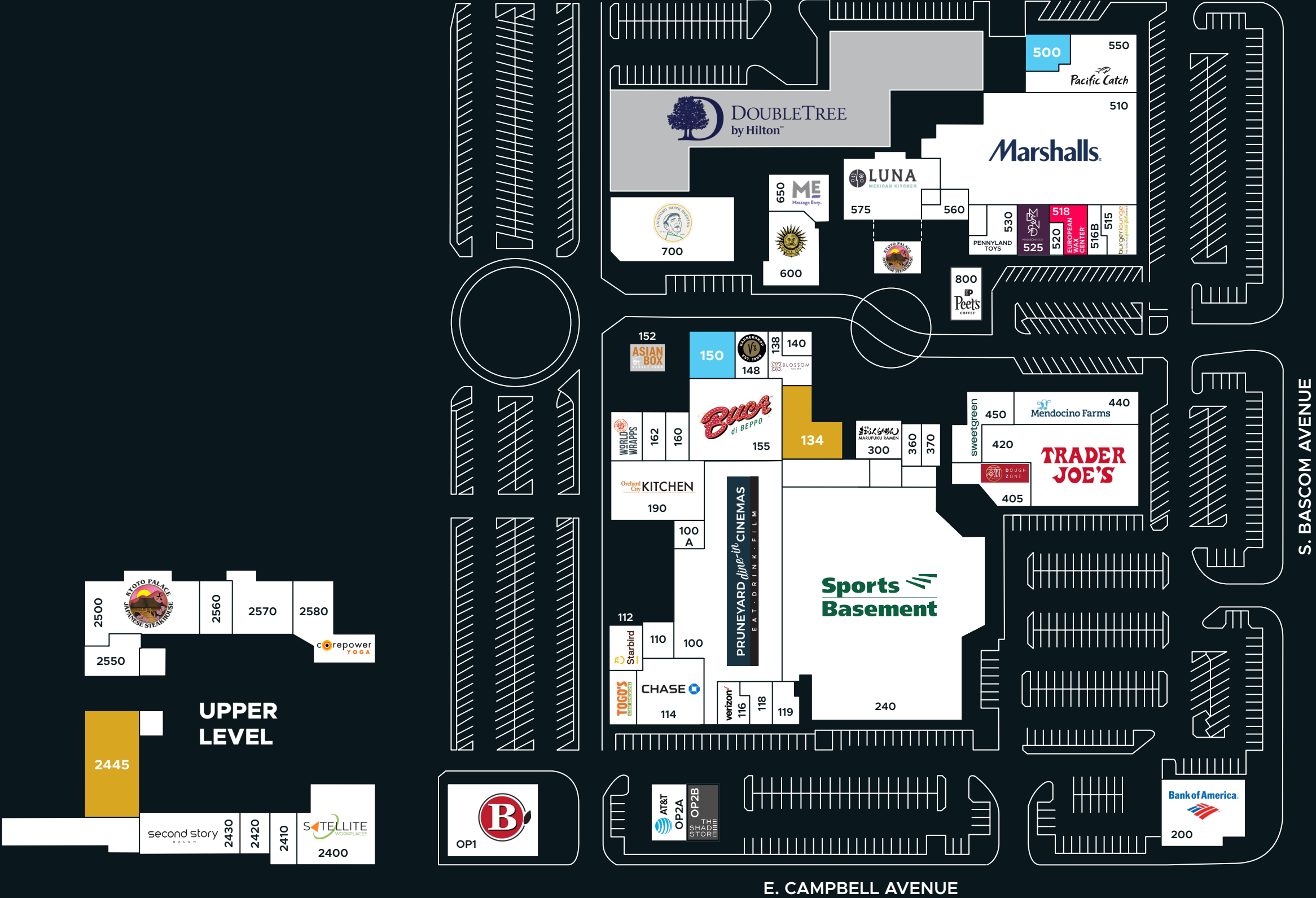


**ABUNDANT  
COMMON AREAS**

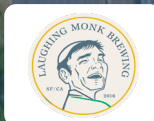
**MORE THAN JUST A SHOPPING**

**COMPLEX**

# SITE PLAN & AVAILABILITIES



17

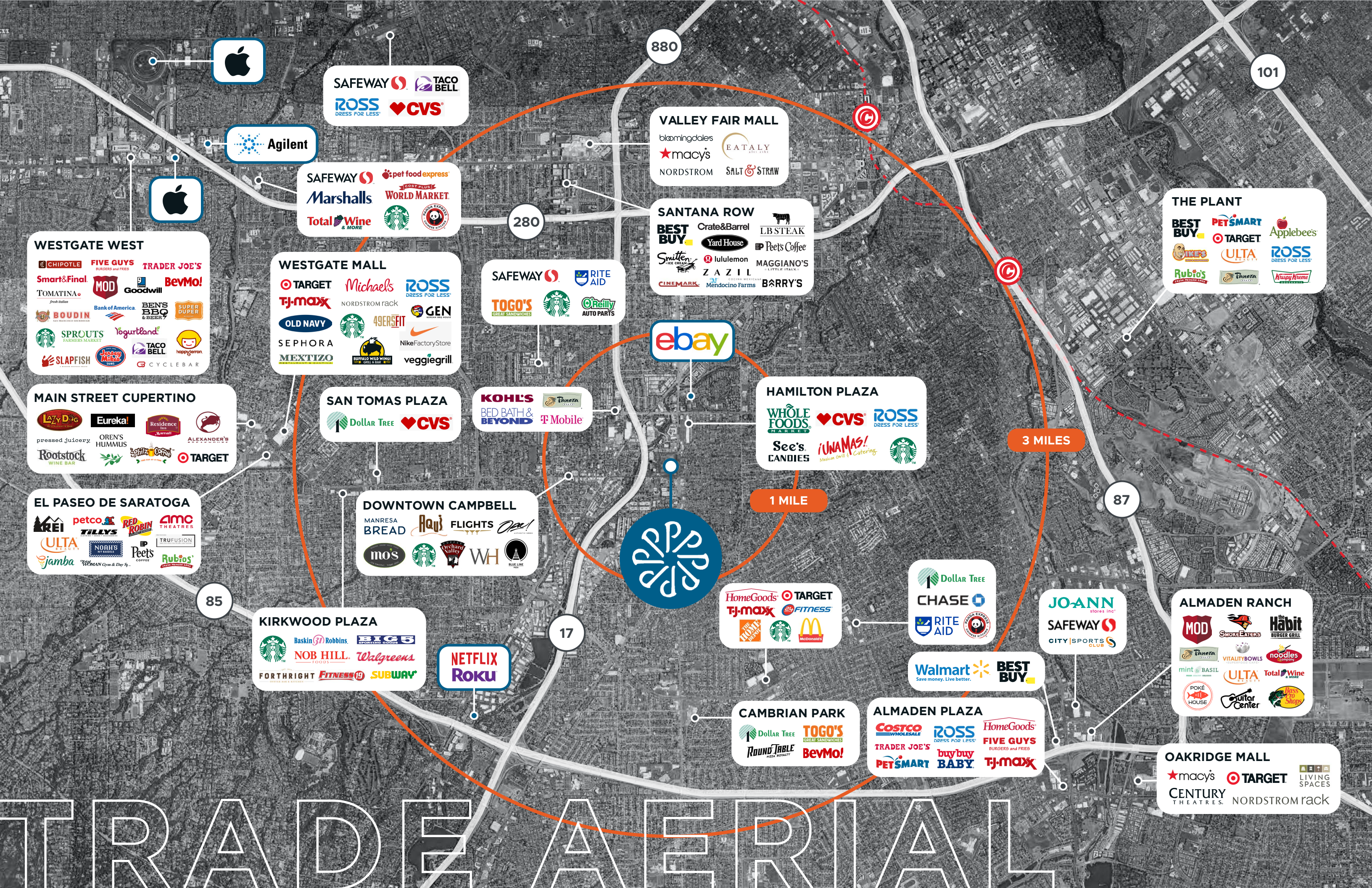


E. CAMPBELL AVENUE 23,548 ADT



S. BASCOM AVENUE 45,927 ADT





Agilent



SAFEWAY  
ROSS  
TACO BELL  
CVS

SAFEWAY  
Marshall's  
pet food express  
WORLD MARKET  
Total Wine & More  
Starbucks  
Panda Express

880

101

VALLEY FAIR MALL  
bloomingdale's  
macy's  
NORDSTROM  
EATALY  
SALT & STRAW

SANTANA ROW  
BEST BUY  
Crate & Barrel  
LB STEAK  
Yard House  
Peet's Coffee  
Smitten Ice Cream  
lululemon  
MAGGIANO'S  
ZAZIL  
COCINA MEXICANA  
Mendocino Farms  
BARRY'S

280

SAFEWAY  
RITE AID  
TOGO'S  
Starbucks  
O'Reilly AUTO PARTS

ebay

THE PLANT  
BEST BUY  
PETSMART  
Applebee's  
TARGET  
ULTA  
ROSS  
Rubio's  
Panera  
Krispy Kreme

WESTGATE WEST  
CHIPOTLE  
FIVE GUYS  
TRADER JOE'S  
Smart & Final  
MOD  
Goodwill  
BevMo!  
TOMATINA  
Bank of America  
BEN'S BEEF & BEER  
SUPER DUPER  
BOUDIN  
SPROUTS  
Yogurtland  
SLAPFISH  
Japan Miso  
TACO BELL  
happyjerron  
CYCLEBAR

WESTGATE MALL  
TARGET  
Michaels  
ROSS  
TJ-maxx  
NORDSTROM rack  
GEN  
OLD NAVY  
Starbucks  
49ERS FIT  
SEPHORA  
MEXTIZO  
Buffalo Wild Wings  
Nike Factory Store  
veggiegrill

MAIN STREET CUPERTINO  
LAZY DOG  
Eureka!  
Residence  
pressed juicery  
OREN'S HUMMUS  
Rootstock  
WINE BAR  
ALEXANDER'S

SAN TOMAS PLAZA  
Dollar Tree  
CVS

KOHL'S  
BED BATH & BEYOND  
Panera  
T-Mobile

HAMILTON PLAZA  
WHOLE FOODS MARKET  
CVS  
ROSS  
See's CANDIES  
iUNAMAS!  
Mexican Grill & Catering  
Starbucks

3 MILES

87

EL PASEO DE SARATOGA  
REI  
petco  
RED ROBIN  
TILLY'S  
ULTA  
jamba  
NORAH'S  
Peet's  
AMC THEATRES  
TRUFUSION  
Rubio's

DOWNTOWN CAMPBELL  
MANRESA BREAD  
Aqui  
FLIGHTS  
mo's  
Starbucks  
WH  
Blue Line

1 MILE

HomeGoods  
TJ-maxx  
24 FITNESS  
Starbucks  
McDonald's

Dollar Tree  
CHASE  
RITE AID  
Panda Express

JO-ANN  
SAFECO  
CITY SPORTS CLUB

ALMADEN RANCH  
MOD  
Smoke Eaters  
The Habit  
Burger Grill  
Panera  
Vitality Bowls  
noodles  
mint & BASIL  
ULTA  
Total Wine & More  
POKE HOUSE  
Guitar Center  
Pasta Pro Shops

KIRKWOOD PLAZA  
Starbucks  
Baskin Robbins  
BIG 5  
NOB HILL  
Walgreens  
FORTHRIGHT  
FITNESS 19  
SUBWAY

NETFLIX  
Roku

Walmart  
BEST BUY

CAMBRIAN PARK  
Dollar Tree  
TOGO'S  
BevMo!  
Round Table PIZZA

ALMADEN PLAZA  
COSTCO WHOLESALE  
ROSS  
HomeGoods  
TRADER JOE'S  
buybuy BABY  
FIVE GUYS  
PETSMART  
TJ-maxx

OAKRIDGE MALL  
macy's  
TARGET  
CENTURY THEATRES  
LIVING SPACES  
NORDSTROM rack

TRADE AERIAL

# ABOUT

## REGENCY CENTERS

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Regency Centers owns, operates and develops dominant, grocery-anchored retail centers in the strongest U.S. markets. Of the 416 centers and over 56 million square feet of retail space nationwide, 80% of the centers are anchored by top grocers catering to the daily needs customer base. The strength of the shopping centers owned by Regency can be demonstrated by the high average household income of \$122,000 across their whole retail portfolio.

Regency<sup>®</sup>  
Centers.



# ARE YOU INTERESTED?

## PLEASE CONTACT OUR TEAM

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